



PRUrewards

What is PRUrewards?

Introduction

- Prudential's newest 18-month rewards programme for new FCs*
- Recognize FCs that attend selected activities such as;
 - ✓ **Marketing Events**
 - ✓ **Skill Development courses**
 - ✓ **Roadshows**
 - ✓ **Agency Events**
 - ✓ **Others**
- Points awarded will be subjected to at least **one (1) submitted case per month**
- Points are capped at **80,000** which equals to **\$800** (100 points = \$1)

*Excludes Migrant and Returning FCs

Points allocation for selected activities and events

1st to 18th months			
CATEGORY	ACTIVITIES	BONUS POINTS	POINTS (PER ACTIVITY)
Marketing Events	Roadshow Participation		1,000
	Referrals to Recruitment Events and Client Seminars	- 1 Referral	1,000
		- 2 or more Referrals	1,500
	Agency Events ¹		1,000
	Bonus Events	Look out for the PRUrewards App on our eDM and invites	
Skills Development	Basic Advisory Essentials(ChFC01 ²)		1,000
	CIS Workshop		1,000
	Employee Benefit Solutions		1,000
	Fundamentals of Sales Effectiveness		1,000
	Post Induction Module		1,000
	Product Packaging Workshop		1,000
	Product Refresher		1,000
	PRULink Fund Updates		1,000
	PRUSelect Vantage Workshop		1,000
	Sales Essential Workshop		1,000
	Spotlight Series		1,000
Technical Workshop		1,000	
Total Rewards (Maximum)	80,000 points / \$800		

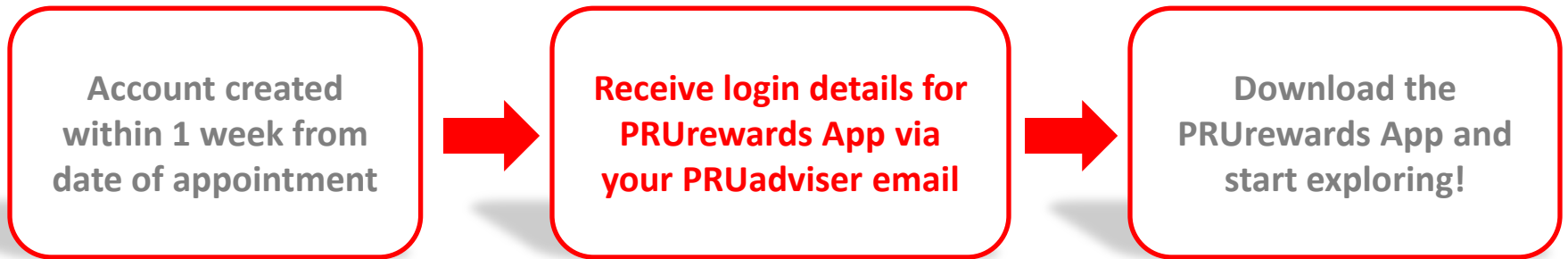
¹ Agency Events includes events such as Flying Start, Agency Mid-Year Charge Up, Final Sprint, etc.

² FCs are required to attend Basic Advisory Essential (ChFC01) in their 7th–18th month.

**What do I
need to do?**

Your FC Journey with PRUrewards

SIGNING UP



**What do I
need to do?**

Your FC Journey with PRUrewards

EARNING POINTS

Start attending
selected activities
to earn points



Attendance recorded
on a monthly basis

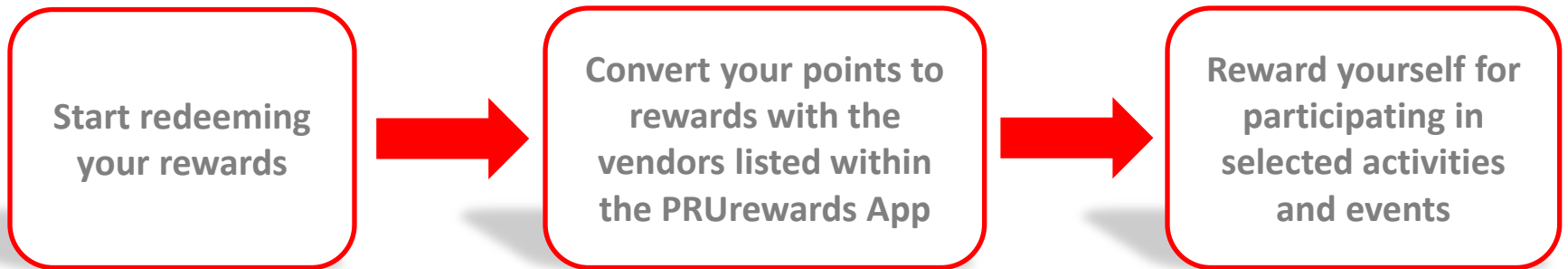


Check your points on
the go through the
PRUrewards App

**What do I
need to do?**

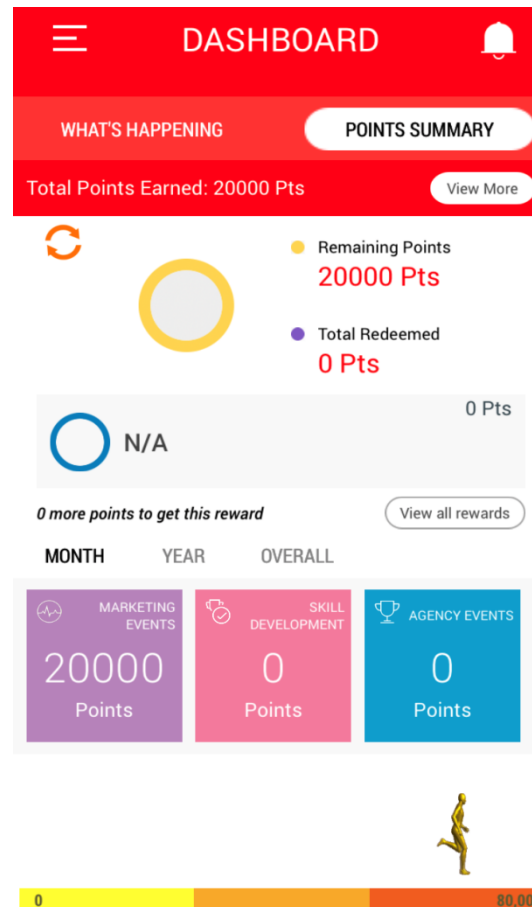
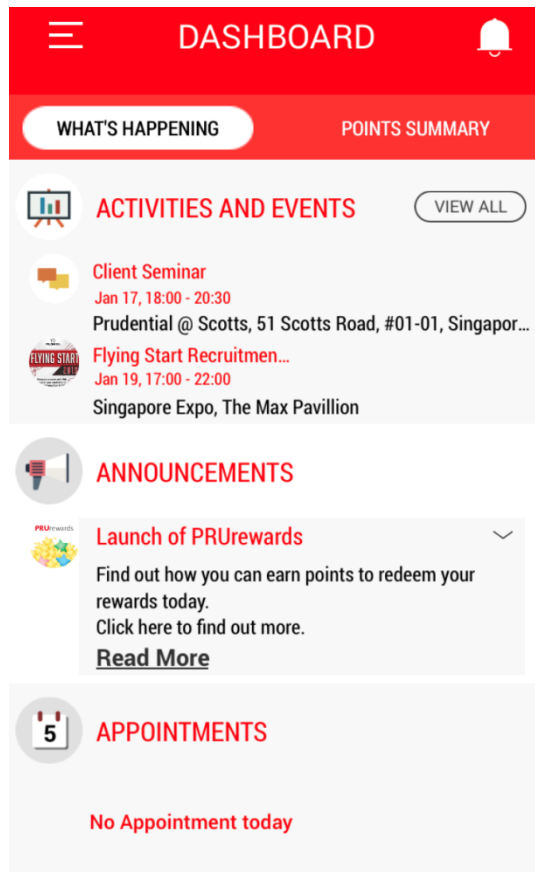
Your FC Journey with PRUrewards

REDEEMING POINTS

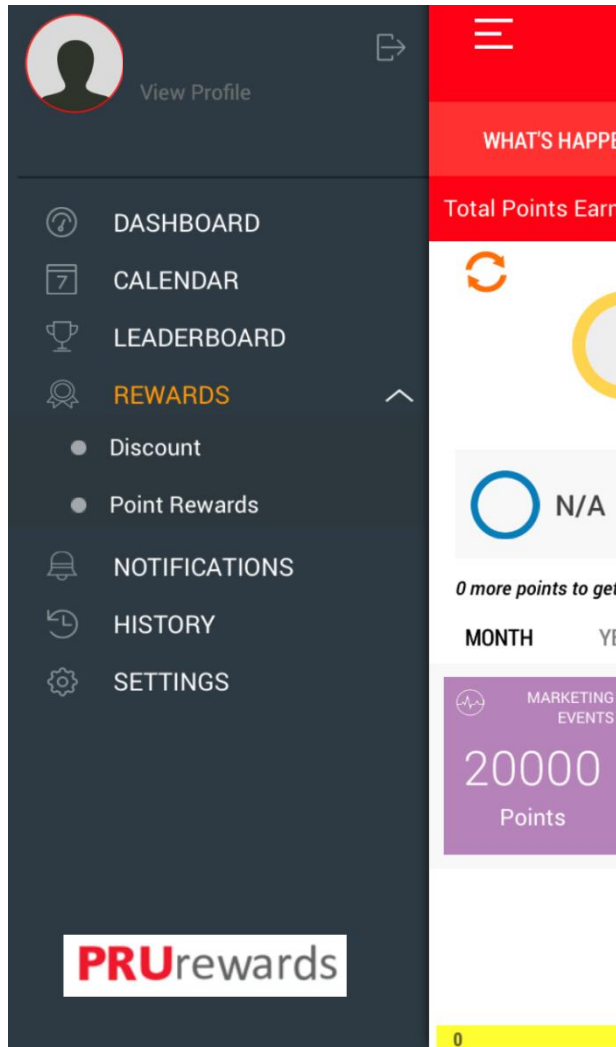


How to use the PRUrewards App

- Be updated on upcoming events to earn points
- Check your points on the go with the PRUrewards App



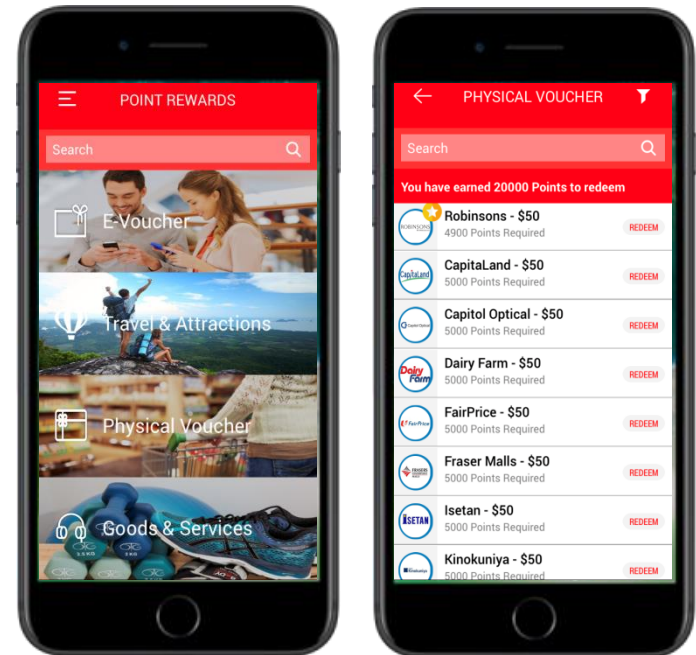
How to use the PRUrewards App



- Navigate through the side panels for rewards catalogue, event calendar and more
- Customer service support if you have enquiries about the rewards redemption

How to use the PRUrewards App

- Wide variety of merchants for rewards redemption
 - ✓ Departmental Stores – Robinsons, CapitaLand, FairPrice, Isetan, Takashimaya
 - ✓ Shopping e-vouchers - Zalora, Lazada, Qoo10, Naiise
 - ✓ Electronic and Gadgets
 - ✓ And more...



What now?

Get On-Board PRUrewards!

- Start signing up and attending eligible events & courses
- Use PRUrewards as a tool of motivation to succeed
- Enquiries on redemption and tech support:
 - ✓ support@rewardz.sg
- More information on points and selected activities:
 - ✓ PRUrewards@prudential.com.sg

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